

Avantika Jain

Graphic Designer

[CONTACT]

avantika2809@gmail.com
650-250-2393
127 East Vista Avenue,
Daly City, CA 94014
avantikaj.com

[TECHNICAL SKILLS]

InDesign	Adobe XD
Photoshop	Wordpress
Illustrator	Mailchimp
Wix	Premier Pro
AfterEffects	MS Powerpoint
Sketch	MS Excel
Invision	MS Word
HTML	

[PROFESSIONAL AFFILIATION]

AIGA Volunteer
San Francisco Chapter

[LANGUAGES]

English
Hindi
Urdu
French (Beginner)

[WORK EXPERIENCE]

Marketing and Design Consultant, Give2Asia

San Francisco, CA/2019

- Strengthened digital presence of major international nonprofit facilitating philanthropy to local organizations across the Asia Pacific region.
- Produced and published content on official Facebook, Twitter, LinkedIn, and Wordpress-based website.
- Created and storyboarded an original animation series (Adobe AfterEffects) for campaigns such as STEM Week, Disaster Resilience Month, Lunar New Year, and announcements of innovative new fiscal sponsorship partners.
- Researched, storyboarded, and designed a 1-minute video series for new fiscal sponsorship partners in Asia using color, infographics, and motion design to raise awareness on multiple platforms after sorting through raw footage.
- Designed content including monthly digital newsletter to 14K global subscribers (MailChimp), 3'x4' interactive map used at corporate-facing conference (Adobe Illustrator), and organization's 2018 Annual Report both in digital and tri-fold print formats (Adobe InDesign).
- Prototyped and organized digital/production assets utilizing SEO basics for content promotion on social media.
- Edited and color corrected images as well as videos for website banners, newsletters, and videos.

Freelance Graphic Designer, Helpful Bear Productions

San Francisco, CA/2018-2019

- Created marketing material for the book series "Poop and Triangle" to be pitched for web series on Amazon (Prime Videos).
- Designed book cover, title, and spine layout utilizing color theory and strong typographic elements to shape the character's and feel of the series.

Junior Graphic Designer, Adept Media Advertising/Foolish

New Delhi, India/2015-2016

- Created visual content and motion media for official social media accounts of local and global brands including Groupon, KRBL, 1mg, and the Almond Board of California.
- Assisted and designed the interface for the app Phuck, which can be found in beta online.
- Collaborated and produced a sizzle reel video for the Almond Board of California in India during Diwali (Sony Vegas Pro).
- Spearheaded an online campaign with the project manager for 1mg called "Tough Love" that trended on Twitter through personalized GIFs, dubsmaashes, and images/memes (Adobe Photoshop and Illustrator).

[EDUCATION]

MA Graphic Design, 2016-2018

Academy of Art University, San Francisco

BFA Applied Art, 2009-2013

College of Art, New Delhi